

Design Directions International has been contracted to enhance the rich and storied traditions at The Grand Hotel in Point Clear Alabama by converting it to an Autograph Collection Hotel. Often called The Queen of Southern Resorts, The Grand boasts beautiful grounds, situated on the point of Mobile Bay. The renovation will include all 5 guestroom buildings along with the historic public building and pool. The property offers approximately 400 guestrooms. Upon completion, there will be 3 distinctly different room designs to choose from. The North and South Bay and the Marina Buildings are trending towards a more simple modern design, perfect for business and leisure travelers alike. The Spa Building will have a relaxed, airy sense of style with organic elements. The Main Building will be the most quirky of all. This room celebrates the artisan spirit through the use of antiques, unique lighting, materials and finishes.

The Public Area of the hotel has iconic and distinctive architectural elements. The design plan is to effuse the original character and tradition of The Grand by simply reinterpreting the familiar for today's casual and relaxed lifestyle.

Always a popular family oriented resort, generations of families have enjoyed the amenities this property offers. The pool will also get a face lift which will include upgrading the pool bar and adding more cabana's.

Working with a great team of professionals, we're excited to be part of this important renovation. Look for updates along the way and a Grand opening in early 2018.

